



HENRY BAKER COLLEGE

MELUKAVU, KOTTAYAM

Founded 1981

Accredited by NAAC With 'A' Grade An ISO 9001 : 2015 Certified Institution

A Christian Minority Educational Institution run by C.S.I East Kerala Diocese
Affiliated to Mahatma Gandhi University, Kottayam

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1.3.3 - Number of students undertaking project work/field work/ internships

Submitted to



THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

“A STUDY ON PASSENGERS PREFERENCE OF KSRTC

A Project report submitted to Mahatma Gandhi University in Partial

Fulfilment of the Requirement for the award of the Degree in

BACHELOR OF COMMERCE

Submitted by

NAYANA BIJU

Reg. No: 210021066497

Under the guidance of

ROSNA P JOHN

Assistant Professor Department of commerce



POST GRADUATE DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

(Affiliated to Mahatma Gandhi University, Kottayam)

MELUKAVUMATTOM-686652

MARCH 2024

**“A STUDY AND ROLE ON INCREASING IMPORTANCE
OF MOBILE BANKING WITH REFERENCE TO
MELUKAVUMATTOM GRAMA PANCHAYATH”**

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Submitted by

ABHIRAM PRAKASH

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**“EFFECTIVENESS OF RECENT INNOVATIONS
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Submitted by

SAFANA NIZAR

(Reg. no: 210021066511)

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POSTGRADUATE DEPARTMENT OF COMMERCE

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March 2024



A STUDY ON CONSUMER PERCEPTION TOWARDS OTT PLATFORMS

*Project Submitted to Mahatma Gandhi University in
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BACHELOR OF COMMERCE

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**A STUDY ABOUT DEVELOPMENT OF ECOTOURSIM
DESTINATIONS WITH SPECIAL REFERENCE TO IDUKKI
DISTRICT**

Dissertation Submitted to Mahatma Gandhi University in Partial Fulfilment
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"A STUDY ON CONSUMER BUYING BEHAVIOR TOWARDS MOBILE BRANDS WITHS SPECIAL REFERENCE TO KOTTAYAM DISTRICT"

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**STUDENT'S PREFERENCE AND SATISFACTION TOWARDS JIO
NETWORK SERVICES IN KOTLAYAM DISTRICT**

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**CUSTOMER SATISFACTION OF CO-OPERATIVE BANKS IN
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